



## Behind the Scenes

# Library

# Behind the Scenes

## Introduction

This section of the site focuses on film exhibition and distribution, areas that are sometimes left out of the study of film. When children have completed their films they should show it to an audience so they can celebrate their achievement and receive feedback on their work. Children will learn how the commercial film industry promotes films so that they can acquire the tools they need to publicise and screen their own films to a local audience.

## Aims

To introduce children to processes involved in film distribution and exhibition.

## Downloadable activities

- a. **Create a Party**  
Tips on organising a gala film screening

## Extra activity idea

- b. **The Secret Activity**  
The fourth 'screen' in the cinema is the Secret Activity (this can only be accessed when all the other interactive tasks have been completed). In order to complete this final task children have to design a poster to celebrate and promote a film.





# Behind the Scenes

## Curriculum links

### Primary Framework

#### Literacy

#### Strand 1 Speaking

Most children learn to:

    speak competently and creatively for different purposes and audiences, reflecting on impact and response (a)

### National Curriculum

#### KS2 PSHE and Citizenship

**2k** to explore how the media present information (a,b)

### Cin literacy

#### Stage 2

#### Outcomes

Use key words to distinguish between different moving image delivery systems (a)

#### Stage 3

#### Experiences and Activities

Look at and discuss publicity material for films and have opportunities to make posters, press packs, trailers etc; (a,b)

#### Outcomes

Explain basic differences between processes of pre-production, production, post-production and exhibition (a)

