

Animate IT09

Golden Rules

Your trailer:

must not give out either your full name with your address, or the contact details of any other child

must not bully, harm or insult other people

must not contain swearing or bad language

must not breach copyright

Copyright checklist

Getting permission to use someone else's work in your trailer can be expensive, so check your trailer to make sure that:

there are no shots of the book, any of the pictures, or text from the book you are promoting

there are no shots of logos or branding e.g. on shop signs, magazines, CDs or packaging

there are no shots of someone else's artwork

there isn't any music or songs on your soundtrack written or performed by somebody else

there are no clips from other trailers, films or videos

We will check your trailers to make sure there are no copyright problems and will let you know if we find anything!

